2027 EDUCATION COURSE CATALOG

EVERYTHING UNDER THE SUN EXPO | FEBRUARY 23–27, 2027

TUESDAY–SATURDAY EDUCATION SESSIONS

Early Bird Pricing is through 1/31/27 and Standard Pricing starts 2/1/27

TUESDAY EDUCATION SESSIONS

February 23, 2027

Genesis C201: Construction School Concrete Pools Day 1 of 3

Tuesday, February 23, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $2,090 / Non-Member $2,590; Standard Member $2,190 / Non-Member $2,690**

Attendees spend three days with a team of expert faculty, learning all the necessary disciplines for building a structurally sound water vessel. Topics covered include site analysis, introductory fluid engineering, geotechnical and structural engineering that includes a review of difficult sites, shotcrete, waterproofing, tile, interior finishes, coping, and concrete decking.This program is designed to move each student through all phases of concrete pool construction in great detail, unlike anything else offered in the industry. Attendees have the opportunity to learn from top experts in their field, ask questions, and begin a relationship with the faculty that doesn't end when the class is over. This is a required course to become a Certified Builder Professional (CBP).

Terry Brannon, P.E.; Ken Milbery, Randy Dukes — Genesis

Course / CILB # Genesis C201

Category: Genesis

WEDNESDAY EDUCATION SESSIONS

February 24, 2027

Genesis C201: Construction School Concrete Pools Day 2 of 3

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $2,090 / Non-Member $2,590; Standard Member $2,190 / Non-Member $2,690**

Registration requires attendance on all three days of this course.

Terry Brannon, P.E.; Ken Milbery, Randy Dukes — Genesis
Course / CILB # Genesis C201
Category: Genesis

Genesis D180: Drawing For Professionals Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $1,690 / Non-Member $2,190; Standard Member $1,790 / Non-Member $2,290**

In our business, drawing is a tool that you must have in order to effectively communicate with your clients. In this course, we'll teach you fundamental sketching, drawing, and drafting skills, along with how to read and layout plans. No previous drawing experience needed. This is a required course to become a Certified Expert Pool Builder & Design Professional.

Andy Kaner — Genesis

Course / CILB # Genesis D180

Category: Genesis

Watershape University D2212: Essential Elements of Design Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: $1,600**

With the widespread use of 3D modeling programs over the past two decades, a majority of watershape and outdoor-living designers have joined the industry without the advantage of formal professional design education. This intensive two-day design workshop fills that gap with a crash-course detailing the core concepts of watershape and landscape design – all tailored specifically to intricacies of residential pools and outdoor living

Course / CILB # WU D2212

Category: Build / Remodel

Watershape University C2711: Essential Major Renovation Workshop Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: $1,600**

As existing pools age and ownership turns over to a new generation, major renovations have become a larger and larger part of the watershape construction market. This in-depth, two-day major renovation design course is formatted with a series of targeted lectures supporting an interactive renovation design project.

Watershape University

Course / CILB # WU C2711

Category: Build / Remodel

Florida Public Pool Specialist (FPPS) Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $400 / Non-Member $500; Standard Member $425 / Non-Member $525**

The Florida Public Pool Specialist course was developed by the Florida Swimming Pool Association and approved by the state of Florida Department of Health as an approved 16-hour Florida public pool service technician certification course. Certification is good for 5 years.

Jeff Clarkson — Florida Swimming Pool Association

Course / CILB # 0611965

Category: Maintenance / Cleaning

National Plasterers Council NPC Start-Up Certification

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Members $450 / Non-Members $575**

This certification is a National Plasterers Council (NPC) initative to set forth the proper protocol for a pool's initial start-up and establish the industry's standard for the start-up and care of plastered pools. NPC Certified Technicians have verifiable industry knowledge and hands-on experience to provide a quality start-up for in-ground pools / spas using the NPC-approved methods. This all day class will conclude with a 60-minute test.

National Plasterers Council (NPC)

Category: Build / Remodel

National Plasterers Council NPC Start-Up Certification Spanish

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Members $450 / Non-Members $575**

Esta certificación es una iniciativa del National Plasterers Council (NPC) para establecer el protocolo adecuado para la puesta en marcha inicial de una piscina y establecer el estándar de la industria para el inicio y cuidado de piscinas enyesadas. Los Técnicos Certificados por el NPC poseen conocimientos verificables de la industria y experiencia práctica para proporcionar un inicio de calidad para piscinas / spas enterrados utilizando los métodos aprobados por el NPC. Esta clase de todo el día concluirá con un examen de 60 minutos.

National Plasterers Council (NPC)

Category: Build / Remodel

Pool & Spa Certification Course Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $2,350 / Non-Member $2,600; Standard Member $2,400 / Non-Member $2,650**

The Swimming Pool & Spa Service Certification Course is a 60 Hour course (Including WS, WC, BP, and L&R) and helps you meet the education requirements of Florida Statue 489.111 and substitutes for three years of experience. After successful completion of all course requirements (Passing Exam required) a certificate will be awarded to submit to the CILB with application for licensure. As part of qualification for licensure, the Applicant is required to meet required one (1) year/2000 hours of experience under the guidance of a licensed contractor.

Jeff Clarkson — Florida Swimming Pool Association

Course / CILB # 0610552

Category: Maintenance / Cleaning

Watershape University B2121: Pool Inspections For Real Estate Transactions Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: $1,600**

Qualified swimming pool inspectors are in great demand for residential pools as part of real estate sales. Prospective home buyers typically must have a pool inspected as part of the customary pre-purchase home inspection. This 16-hour course equips industry professionals with necessary information and skills to conduct competent and cost-effective residential pool inspections through a review of national swimming pool codes and standards.

Dennis Boyd, Watershape University

Course / CILB # WU B2121

Category: Management

Spanish Florida Public Pool Specialist (FPPS) Day 1 of 2

Wednesday, February 24, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $400 / Non-Member $500; Standard Member $425 / Non-Member $525**

Spanish: The Florida Public Pool Specialist course was developed by the Florida Swimming Pool Association and approved by the state of Florida Department of Health as an approved 16-hour Florida public pool service technician certification course. Certification is good for 5 years.

Pedro Vigil — Florida Swimming Pool Association

Category: Maintenance / Cleaning

THURSDAY EDUCATION SESSIONS

February 25, 2027

2026 FBC Advanced Module (9th Edition) Swimming Pool Updates

Thursday, February 25, 2027 | 3:00pm – 5:00pm

Understand the changes to public pool code requirements in 2026, 9th Edition of the Florida Building Code to ensure compliance as a pool contractor.

Dallas Thiesen — FSPA

Category: Build / Remodel

NEW!

Are You Making A Profit? The Bottom Line for Contractors & Small Business Owners

Thursday, February 25, 2027 | 10:00am – 11:40am

This course provides contractors and small business owners with a practical understanding of financial fundamentals and business profitability. Participants will learn how to interpret income statements, balance sheets, and cash flow concepts while applying these principles to real-world business decisions related to pricing, purchasing, staffing, and growth strategies. The course emphasizes understanding the relationship between accounting fundamentals and overall business success.

Laura Castanza — Team Horner Group/HornerXpress

Course / CILB # 0615636

Category: Management

NEW!

Chemical Safety For Pool Pros

Thursday, February 25, 2027 | 8:00am – 9:50am

This course provides pool professionals with practical knowledge needed to safely identify, store, handle, transport, and use common swimming pool chemicals. Participants will learn to recognize chemical hazards, understand labels and Safety Data Sheets (SDS), select appropriate personal protective equipment (PPE), prevent dangerous chemical reactions, respond appropriately to spills and exposures, and reduce risks associated with pool chemical storage and chemical feed systems.

Lauren Broom — Space Coast Pool School, LLC

Course / CILB # 0615660

Category: Maintenance / Cleaning

Genesis C201: Construction School Concrete Pools Day 3 of 3

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $2,090 / Non-Member $2,590; Standard Member $2,190 / Non-Member $2,690**

Registration requires attendance on all three days of this course.

Terry Brannon, P.E.; Ken Milbery, Randy Dukes — Genesis
Course / CILB # Genesis C201
Category: Genesis

Genesis D180: Drawing For Professionals Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $1,690 / Non-Member $2,190; Standard Member $1,790 / Non-Member $2,290**

Registration requires attendance on both days of this course.

Andy Kaner — Genesis
Course / CILB # Genesis D180
Category: Genesis

Watershape University D2212: Essential Elements of Design Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: $1,600**

Registration requires attendance on both days of this course.

Course / CILB # WU D2212
Category: Build / Remodel

Watershape University C2711: Essential Major Renovation Workshop Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: $1,600**

Registration requires attendance on both days of this course.

Course / CILB # WU C2711
Category: Build / Remodel

Florida Public Pool Specialist (FPPS) Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $400 / Non-Member $500; Standard Member $425 / Non-Member $525**

Registration requires attendance on both days of this course.

Jeff Clarkson — Florida Swimming Pool Association
Course / CILB # 0611965
Category: Maintenance / Cleaning

LP Gas Exam Prep

Thursday, February 25, 2027 | 1:00pm – 5:00pm **Price: Early Bird Member $375 / Non-Member $475; Standard Member $400 / Non-Member $500**

This is a prep course for the LP Category 5 license exam. This license is needed to service, install, repair and sell LP gas equipment, appliances and piping. It does not include work performed on RV Systems, LP gas containers and LP gas motor fuel system. After completing the course, attendee will contact the Florida Department of Agricultural and Consumer Services to register for the LP Gas Exam.

Jason Nokk — Gas Training Services
Category: LP Gas

LP Gas Master Qualifier Endorsed By Hayward Pool Products

Thursday, February 25, 2027 | 8:00am – 12:00pm **Price: Early Bird Member $475 / Non-Member $625; Standard Member $500 / Non-Member $650**

This course covers LP gas safety and the installation, maintenance, service, and repair of LP gas systems and appliances with special considerations for swimming pool related products and systems. This class is manufacturer endorsed by Hayward Pool Products. The Certificate of Completion awarded at the completion of this course may be used to apply for the LP Gas Master Qualifier Certification with the Florida Department of Agriculture, Consumer Services Division. Completing the LP Gas Master Qualifier courses earns you a certificate which is required to sit for the exam.

Jason Nokk — Gas Training Services
Category: LP Gas

LP Gas Pool & Spa Gas Fired Heaters Installation, Operation

Thursday, February 25, 2027 | 1:00pm – 3:00pm **Price: Early Bird Member $140 / Non-Member $150; Standard Member $150 / Non-Member $160**

Guidelines for installing and operating LP gas-fired heaters for pools and spas. Covers safety requirements, proper setup, and maintenance to ensure efficient heating and compliance with industry standards. LP Gas CE Only.

John Murray — Fluidra
Category: LP Gas

NPC Prep Class (Plaster Course)

Thursday, February 25, 2027 | 1:00pm – 5:00pm **Price: Members $225 / Non-Members $350**

This class will cover a comprehensive approach to properly preparing the pool shell on both new and renovated pools to receive a new cementitious finish.

National Plasterers Council (NPC)

Category: Build / Remodel

NPC Recertification Course

Thursday, February 25, 2027 | 8:00am – 12:00pm **Price: Members $225 / Non-Members $350**

Recert class: NPC requires all certified start-up technicians are re-certified every three years. The recertification program reviews the essentials of start-up learned at initial certification, as well as reviews updates to the NPC Start Up Card. Each student will learn how to "test their test kits" with standard reference solutions. In addition, focus will be placed on the method and computations required to determine the carbonate alkalinity required to calculate Saturation Index. A short 25 question exam will be given at the end of the class.

National Plasterers Council (NPC)

Category: Build / Remodel

Pool & Spa Certification Course Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: Early Bird Member $2,350 / Non-Member $2,600; Standard Member $2,400 / Non-Member $2,650**

Registration requires attendance on both days of this course.

Jeff Clarkson — Florida Swimming Pool Association
Course / CILB # 0610552
Category: Maintenance / Cleaning

Watershape University B2121: Pool Inspections For Real Estate Transactions Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm **Price: $1,600**

Registration requires attendance on both days of this course.

Dennis Boyd, Watershape University

Course / CILB # WU B2121

Category: Management

Spanish Florida Public Pool Specialist (FPPS) Day 2 of 2

Thursday, February 25, 2027 | 8:00am – 5:00pm Price: Early Bird Member $400 / Non-Member $500; Standard Member $425 / Non-Member $525

Registration requires attendance on both days of this course.

Pedro Vigil — Florida Swimming Pool Association

Category: Maintenance / Cleaning

STAR (Stain Treatment and Removal) Certification Program

Thursday, February 25, 2027 | 1:00pm – 5:00pm Price: $190

The STAR Certification Program was developed by Dr. Joseph Laurino, President and CEO of Periodic Products, Inc., who has more than a decade of experience helping pool professionals identify and resolve metal staining and water chemistry challenges. STAR is a science-based, industry-focused certification program developed from extensive field experience, educational presentations, and real-world case studies. The program is designed to provide pool service and retail professionals with the knowledge and practical tools necessary to identify, prevent, diagnose, and treat metal-related staining and water chemistry issues. The program is intended to enhance the professional knowledge and capabilities of pool industry professionals while providing participants with a recognized certification designation. Receive recognition as a certified technician through Splash Lab Learning. Earn applicable IACET credits. Earn applicable PHTA CEU credits.

Dr. Joseph Laurino / Tod Sttarner — Periodic Products, Inc.

Category: Maintenance / Cleaning

The 2027 Marketing Playbook For Florida Pool Companies

Thursday, February 25, 2027 | 3:10pm – 5:00pm

This practical session reviews a detailed playbook of proven marketing plays drawn from successful pool companies across Florida and beyond. If followed, these plays will improve the effectiveness of attendees' marketing and sales efforts. Attendees will learn up-to-date marketing strategies and tactics for 2027 and beyond, including how AI-driven search is reshaping how customers find and choose a pool company.

Dane Wiseman — Pool Builder Agency

Category: Management

The Pool & Hot Tub Business Playbook

Thursday, February 25, 2027 | 8:00am – 5:00pm Price: Early Bird Member $895 / Non-Member $1,395; Standard Member $995 / Non-Member $1,495

PHTA Pool & Hot Tub Business Playbook is a one-day, high-impact leadership and business development experience designed for owners, operators, and emerging leaders in the pool, spa, hot tub, and aquatic industry. This interactive boot camp brings together experienced industry professionals for practical sessions focused on the real-world challenges and opportunities facing today's businesses, including leadership, team development, financial strategy, operations, marketing, customer experience, and long-term growth. Through a mix of expert-led presentations, panel discussions, and a take-home workbook filled with actionable tools, attendees will leave with fresh ideas, tangible resources, and strategies they can put to work immediately in their businesses.

Multiple Speakers — PHTA

Category: Management

Watershape University S3214: Plaster Start Up Chemistry

Thursday, February 25, 2027 | 8:00am – 12:00pm Price: $360

The moment water begins to fill a freshly-plastered watershape, chemical reactions are taking place. Too often, the tap water chemistry and cement chemistry interact to cause frustrating discolorations and other plaster problems. This course covers basic cement and water chemistry, and walks through how to prevent such issues before they start.

Watershape University

Course / CILB # WU S3214

Category: Maintenance / Cleaning

What Happens if I Do That

Thursday, February 25, 2027 | 2:00pm – 2:50pm

This course covers the prohibitions and penalties of CH. 489, the role of code enforcement officers, enforcement of prohibitions, and the role of the licensing board. Learn the process of the issuing of citations and hearings that may follow.

Dallas Thiesen — FSPA

Course / CILB # 0613778

Category: Build / Remodel

FRIDAY EDUCATION SESSIONS

February 26, 2027

NEW!

An Overview Of The Differing Perspectives Of An Owner And Contractor On The Typical Construction Project

Friday, February 26, 2027 | 9:00am – 9:50am

This program focuses on the differing perspectives of an Owner and a Contractor regarding contract terms that allocate or limit risk. This presentation offers an analysis of alternate contract terms based on the differing perspectives of an Owner and of a Contractor as to various issues and risks on a typical construction project that should be addressed in the contract terms.

James Dickson — Adam & Reese LLP

Course / CILB # 0615649

Category: Management

Artificial Intelligence for Pool and Spa Business: Practical Applications for Project Management, Client Service, and Operations

Friday, February 26, 2027 | 10:00am – 11:40am

This course teaches pool and spa contractors how to use AI to improve project management, client communication, service operations, and workflow efficiency. Updated for 2027, it covers AI-powered search, agentic AI, video generation, documentation, and customer engagement while strengthening essential business and operational skills for the pool and spa industry.

Philipp Beckermann — IMP Digital

Course / CILB # 0615360

Category: Management

NEW! Business Financial Strategies - Manage the Risk, Capitalize on Opportunities

Friday, February 26, 2027 | 11:50am – 12:40pm

This course is not to tell business owners how to run or improve the day to day operations of their companies. This course is to help business owners recognize the financial risks and opportunities associated with running a business. We will identify opportunities to improve the financial well-being of owner/operators and their employees, such as qualified retirement plan options and wealth management strategies. We will highlight the hazards, such as disability or death of a business partner or key employee and the tools available to mitigate those risks. We will highlight the untold risk of failing to plan for personal finances separately, though in conjunction with the owners' business objectives.

Jacob Sammons & Nick Terry — Velocity Wealth Enhancement Advisors

Category: Management

NEW! Chemical Testing, Usage, and General Knowledge

Friday, February 26, 2027 | 10:00am – 11:40am

Practical overview of water chemistry, testing, and analysis, along with an in-depth look at the chemicals used within the pool industry to maintain a swimming pool.

Tyler Johnson — Pool Works & Tri-Florida Water Treatment

Course / CILB # CILB approval pending

Category: Maintenance / Cleaning

NEW! Chemistry on Autopilot: Consistently Exceptional Water, Regardless of Who Treats It

Friday, February 26, 2027 | 10:00am – 11:40am

Most pool companies have employees of different experience levels, who all vary in their chemistry routines. But how can you guarantee the same results for customers, regardless of who is in the back yard? This class explores why and how to automate a chemistry routine so every employee has a clearly-defined, and easy to follow game plan for every visit.

Eric Knight — Pool Brain

Course / CILB # 0615586

Category: Maintenance / Cleaning

NEW! Chlorine Confidential: How to Destroy Chloramines & Stop the "Chlorine Smell"

Friday, February 26, 2027 | 10:00am – 10:50am

Step behind the crime scene to focus on the industry's biggest culprit: Combined Available Chlorine (chloramines). Complaints of stinging eyes and "chlorine smell" are your first clues. Attendees will learn about chloramine formation, understand the restrictive impact of CYA on active HOCl, and execute a flawless breakpoint chlorination "takedown".

TBD; Shaun Mulhall — HASA / Orenda

Course / CILB # 0615628

Category: Maintenance / Cleaning

NEW! Clone Yourself: The Power of Standardized Route Routines

Friday, February 26, 2027 | 9:00am – 9:50am

How established is your pool care routine? And is it documented so that anyone else can deliver the same level of service that you do (exactly the same way you do it) every time? This class briefly walks through the basics of establishing standard operating procedures (SOPs) for cleaning, equipment service/maintenance, and water chemistry. Your brand is only as strong as your weakest service tech. Clone yourself by building the playbook for others to follow.

Eric Knight — Pool Brain

Course / CILB # 0615587

Category: Management

Cost Reduction of Workers' Compensation Claims and Premiums

Friday, February 26, 2027 | 11:00am – 11:50am

An overview of developing formal programs that will reduce the cost of workers' compensation insurance and reduce the cost of workers' compensation claims.

Kerry Tait — Gallagher Global Brokerage

Course / CILB # 0610818

Category: Management

Developing Leaders from Within

Friday, February 26, 2027 | 10:00am – 11:40am

Effective leadership styles, organizational structure, and a healthy company culture will successfully launch the next level of leaders from within your team while leaving a legacy for future generations.

Laura Castanza — Team Horner Group/HornerXpress

Course / CILB # 0614604

Category: Management

Formalized Fleet Safety

Friday, February 26, 2027 | 8:00am – 8:50am

The purpose of this presentation is to help business owners with fleets of vehicles understand what a comprehensive fleet safety program entails.

Sean Yakicic — Amerisure

Course / CILB # 0614363

Category: Management

NEW! **Genesis C209: Myths and Misconceptions: Plastering over Waterproofing Products**

Friday, February 26, 2027 | 8:00am – 9:40am

This class will begin with a historical overview of the early challenges, materials, and application methods in the industry. We will cover standard terms and definitions, and then delve deeply into material science and compatibility. Why damp-proofing is necessary and areas of concern. The session will focus on work performed by others versus self-performed work. We will conclude the session with a discussion of the current state of damp-proofing for pools and a Q&A session.

Ken Milbury — Genesis - Lunada Bay Tile

Course / CILB # 0615642

Category: Genesis, Build / Remodel

NEW! **Genesis C350: Making the Break Into Commercial Pool Building: What Builders Need to Know Before They Bid**

Friday, February 26, 2027 | 8:00am – 9:40am

Learn the key differences between residential and commercial pool construction, including codes, engineering, contracts, inspections, automation, risk management, and documentation. This introductory session helps builders evaluate the technical, business, bonding, insurance, and operational considerations needed before pursuing commercial aquatics projects.

Terry Brannon, P.E., — Genesis / The Brannon Corporation

Course / CILB # 0615641

Category: Build / Remodel

NEW! **Genesis D311: Designing for Buildability: Turning Great Concepts into Permittable, Profitable Projects**

Friday, February 26, 2027 | 10:00am – 11:40am

Beautiful concepts only become successful projects when they can be permitted, priced, built, and delivered with consistency. This session explores how designers and builders can close the gap between vision and execution by evaluating constructability, engineering realities, site constraints, materials, sequencing, and budget pressure early in the design process. Attendees will examine the decisions that most often create redesigns, delays, field conflicts, or margin erosion-and how to address them before plans move into estimating and construction.

Andy Kaner — Aquatic Consultants, Inc. Genesis

Course / CILB # 0615640

Category: Build / Remodel

NEW!

Heat Pumps: Installation, Best Practices and Basic Troubleshooting

Friday, February 26, 2027 | 10:00am – 11:40am

This course covers swimming pool heat pump fundamentals, proper installation best practices, and common wiring, airflow, and plumbing considerations. Students will learn basic troubleshooting techniques to diagnose performance issues and ensure safe, efficient operation.

John Murray; Rocco Russo & Alex Krajewski — Fluidra

Course / CILB # 0615624

Category: Build / Remodel

How to Prevent Algae Without Using Algaecides

Friday, February 26, 2027 | 8:00am – 9:40am

Tired of wasting money on algaecides that cause foaming, staining, or chlorine demand? This class reveals the recipe for an algae-free pool using everyday tools and chemistry knowledge. Attendees will learn how to manage the critical relationship between CYA and active HOCl, optimize pump run times, and execute breakpoint chlorination.

TBD; Shaun Mulhall — HASA / Orenda

Course / CILB # 0615324

Category: Maintenance / Cleaning

Identifying and Resolving Salt Chlorinator Issues

Friday, February 26, 2027 | 8:00am – 8:50am

Identify issues when there is a salt chlorinator system involved. Find the easiest ways to solve equipment, staining, water chemistry, and operational conditions, and how salt systems can contribute to these issues.

Sean Assam — AquaCal AutoPilot Inc.

Course / CILB # 0615000

Category: Maintenance / Cleaning

Genesis C416: Lessons from the Field: Project Profiles in High-End Residential Pool Construction

Friday, February 26, 2027 | 8:00am – 9:40am

Project-profile sessions are most valuable when they move beyond photos and into the decisions that shaped the final result. This session uses real-world project examples to explore what worked well, what was challenging, and what lessons can be carried into future projects. Panelists will discuss topics such as design coordination, client management, sequencing, quality control, problem-solving, and closeout. The goal is to help attendees learn from actual project experience and translate those lessons into stronger planning, communication, and execution on their own work.

Brian Van Bower; Andy Kaner — Aquatic Consultants, Inc. Genesis

Course / CILB # 0615643

Category: Build / Remodel

Metals & Metal Staining: Prevention and Stain Removal

Friday, February 26, 2027 | 9:00am – 9:50am

This presentation on metals and metal staining will provide new thinking into the causes of metal stains and the management of metal issues, including treatment and prevention. Common methods to remove metal stains from pool and spa surfaces will be discussed.

Joseph Laurino — Periodic Products

Course / CILB # 0615354

Category: Maintenance / Cleaning

Negotiating Construction Contracts: Five Critical Clauses Every Contractor Should Know

Friday, February 26, 2027 | 8:00am – 8:50am

This course examines five critical construction contract clauses that often determine the allocation of risk, payment rights, and liability before a project even begins. Participants will learn to identify, interpret, and negotiate provisions addressing price escalation, notice requirements, incorporation by reference, indemnity, and contingent payment. With practical examples and Florida-specific statutes, the course provides contractors, subcontractors, and suppliers with tools to protect their businesses during the contract drafting and negotiation stage.

Justin Zinzow — Zinzow Law, LLC

Course / CILB # 0615468

Category: Management

NEW!

Next Generation Pool and Spa Automation

Friday, February 26, 2027 | 8:00am – 9:40am

This course gives pool industry professionals a practical understanding of Next Generation Pool and Spa Automation Systems, their application, advantages, differences from traditional pool and spa automation systems, components, installation and setup.

John Murray; Rocco Russo & Alex Krajewski — Fluidra

Course / CILB # 0615606

Category: Build / Remodel

Pool & Spa Basics: A Beginner's Guide to Sanitation and Water Balance

Friday, February 26, 2027 | 10:00am – 11:40am

Throughout this course, we will cover sanitation and oxidation, water balance, and testing. We will explore issues caused by improper water balance, interferences, and tips and tricks you can use for more effective water testing. This course is designed for those new to the industry or for veterans who want a refresher.

Rachel Rutter & Hunter Olshefski — Fluidra

Course / CILB # 0615325

Category: Maintenance / Cleaning

Practical Solutions To Safe Digging

Friday, February 26, 2027 | 11:00am – 11:50am

Safe digging and no accidents. This course covers the requirement in Chapter 556, F.S. that will help keep you and your clients safe and protect underground facilities.

Elliot Patterson — Sunshine 811

Course / CILB # 0614601

Category: Build / Remodel

NEW!

Real Leaks, Real Solutions: Understanding Leaks Through Data and Case Studies

Friday, February 26, 2027 | 9:00am – 9:50am

Learn a practical, systematic approach to swimming pool leak detection using proven testing methods, specialized equipment, and real-world scenarios. Gain the skills to locate leaks accurately, understand leak probability statistics, and determine the right level of leak detection expertise for your business.

Brad Madison — Anderson Manufacturing Company

Course / CILB # 0615625

Category: Build / Remodel

NEW!

Solar Pool Heating Systems: Design, Installation, and Troubleshooting

Friday, February 26, 2027 | 8:00am – 9:40am

Solar pool heating market opportunities, system sizing, installation best practices, and sales strategies that help pool professionals increase project value, lower customer operating costs, and capitalize on demand for energy-efficient pool heating solutions.

Dan Sizelove — Aquatherm Industried, Inc.

Course / CILB # 0615553

Category: Build / Remodel

NEW!

Spanish: Qué Diablos es el ISL? (Y Cómo Dejar de Pelear con el Agua)

Friday, February 26, 2027 | 11:50am – 1:30pm

Durante años, la industria ha dependido de rangos de parámetros estándar que a menudo fuerzan condiciones antinaturales en el agua y ajustes químicos constantes. Esta sesión rompe con ese viejo enfoque al presentar el LSI como la medida definitiva y objetiva del equilibrio del agua. Los asistentes descubrirán exactamente por qué las piscinas forman sarro o se corroen, el impacto innegable de la Ley de Henry en el aumento del pH y cómo aprovechar la aplicación para realizar ajustes precisos y respaldados por la ciencia. Es una guía práctica diseñada para ayudar a los técnicos a dejar de desperdiciar químicos, terminar con la frustración de la química inestable y comenzar a proteger las superficies durante todo el año.

Miguel Chavez; Shaun Mulhall — HASA / Orenda

Course / CILB # 0615629

Category: Maintenance / Cleaning

Taking the Luck Out of Water Chemistry

Friday, February 26, 2027 | 9:00am – 9:50am

Removing the guesswork from water chemistry. Using current technology to create the best possible water for pool owners.

Steve Arb — BIOLAB, Inc

Course / CILB # 0615315

Category: Maintenance / Cleaning

Testing Methods, Interferences & Techniques

Friday, February 26, 2027 | 8:00am – 9:40am

Benefits and downfalls of several water testing methods, so industry professionals can decide which option best meets their needs. Interferences from chemical and physical sources, with strategies to overcome them, and proper techniques for water testing. Learn solid testing knowledge that yields reliable, accurate results.

Rachel Rutter & Hunter Olshefski — Fluidra

Course / CILB # 0613202

Category: Maintenance / Cleaning

NEW! Time Is Money: An Overview Of Florida Law On Construction Delays

Friday, February 26, 2027 | 10:00am – 10:50am

The program focuses on owner and contractor delay claims on construction projects. The program addresses direct contract terms and implied contract duties regarding time. It dissects use of bar graph schedules versus CPM schedules. It addresses delay events that create liability for owners and contractors. It discusses liquidated delay damages versus actual delay damages as well as excusable and compensable contractor delays. It also addresses concurrent delay events and acceleration events

James Dickson — Adam & Reese LLP

Course / CILB # 0615647

Category: Management

NEW! Understanding Pool Renovation Types

Friday, February 26, 2027 | 10:00am – 11:40am

Provide an understanding of the procedures used to properly evaluate and measure renovation projects.

Donald M. Cesarone Jr. — Aquatic Consulting LLC

Course / CILB # 0615549

Category: Build / Remodel

NEW! What is GeoThermal Pool Heating?

Friday, February 26, 2027 | 8:00am – 8:50am

This course will examine GeoThermal swimming pool / spa heating / cooling.

David Ballard; Steve Olds, Terry Cicchella, Patrick S. Morse — Symbiont Service Corp

Course / CILB # 0615646

Category: Build / Remodel

NEW! What the Heck is the LSI? (And How to Stop Fighting the Water)

Friday, February 26, 2027 | 10:00am – 11:40am

This session introduces the LSI as an objective measurement of water balance. Attendees will discover why pools scale/etch, the impact of Henry's Law on rising pH, and how to make precise adjustments. It is a guide designed to help stop wasting chemicals, end yo-yoing chemistry and start protecting surfaces.

Miguel Chavez; Shaun Mulhall — HASA / Orenda

Course / CILB # 0615626

Category: Maintenance / Cleaning

Watershape University B2120: Introducing the Pool Inspection Process for Real Estate Transactions

Friday, February 26, 2027 | 8:00am – 8:50am

Reliable and thorough pool inspections have become a part of buying and selling properties with pools/spas. Inspections represent a business opportunity for experienced industry professionals. This is a concise primer for those interested in becoming pool inspectors.

Watershape University

Course / CILB # 0615036

Category: Management

Your Worst Plumbing Nightmares and Expert Solutions

Friday, February 26, 2027 | 10:00am – 11:40am

Looks into the swimming pool professionals' plumbing nightmares and plumbing solutions. Discussion will include modern age pluming repair and flow upgrades.

Fredrick Howard — Ricks Pool Service, Inc.

Course / CILB # CILB approval pending

Category: Build / Remodel

SATURDAY EDUCATION SESSIONS

February 27, 2027

An In-depth Look at Swimming Pool/Spa Heating

Saturday, February 27, 2027 | 9:30am – 11:10am

Master the essentials of safe, efficient gas-fired heater installation. This course covers industry best practices, code compliance, and proven techniques to ensure reliable performance and long-term safety

John Murray; Rocco Russo & Alex Krajewski — Fluidra

Course / CILB # 0613186

Category: Build / Remodel

Basic Pool Equipment Troubleshooting and Repair

Saturday, February 27, 2027 | 9:30am – 11:10am

Understand and identify common issues with various types of pool equipment, share repair techniques to expedite repairs quickly, and identify safety issues and potential resolutions.

Fredrick Howard — Ricks Pool Service, Inc.

Course / CILB # 0614369

Category: Build / Remodel

Bob Lowry's Pool Chemistry for Service Pros (abridged)

Saturday, February 27, 2027 | 9:30am – 11:10am

This 100-minute class simplifies water chemistry using Bob Lowry’s proven methods. Attendees will learn to balance water using exact target conditions, understand pH buffering, and manage the critical chlorine-to-CYA ratio to adjust chemicals accurately and eliminate guesswork.

TBD; Shaun Mulhall — HASA / Orenda

Course / CILB # 0615015

Category: Maintenance / Cleaning

Business Financial Strategies - Manage the Risk, Capitalze on Opportunities

Saturday, February 27, 2027 | 11:20am – 12:10pm

This course is not to tell business owners how to run or improve the day to day operations of their companies. This course is to help business owners recognize the financial risks and opportunities associated with running a business. We will identify opportunities to improve the financial well-being of owner/operators and their employees, such as qualified retirement plan options and wealth management strategies. We will highlight the hazards, such as disability or death of a business partner or key employee and the tools available to mitigate those risks. We will highlight the untold risk of failing to plan for personal finances separately, though in conjunction with the owners' business objectives.

Jacob Sammons & Nick Terry — Velocity Wealth Enhancement Advisors

Category: Management

Can I Do That? Swimming Pool License Scopes Of Work And Limitations

Saturday, February 27, 2027 | 8:30am – 9:20am

Learn the scope of work and limitations based on which license you hold. Look at the differences in scope of work for all Florida swimming pool occupational licenses. Learn to identify whether or not a given task is within your authorized scope of work.

Dallas Thiesen — FSPA

Course / CILB # 0615461

Category: Build / Remodel

Could This Happen To You

Saturday, February 27, 2027 | 8:30am – 9:30am

David Griffiths — Gallagher Global Brokerage

Course / CILB # 0614357

Category: Build / Remodel

FBC Advanced Module: 2026 Swimming Pool Updates

Saturday, February 27, 2027 | 9:30am – 11:10am

Understand the changes to public pool code requirements in 2026, 9th Edition of the Florida Building Code to ensure compliance as a pool contractor.

Dallas Thiesen — FSPA

Course / CILB # CILB approval pending

Category: Build / Remodel

Florida Public Pool Inspection Report and Common Violations

Saturday, February 27, 2027 | 9:30am – 11:10am

Gain knowledge of how to read and interpret the Florida public pool inspection report. 2. Identify key items to help pass the public pool inspection in Florida. 3.Identify the most common Florida public pool violations and how to avoid them.

Lauren Broom — Space Coast Pool School, LLC

Course / CILB # 0615659

Category: Build / Remodel

Gas Pool Heater Not Working - Common Issues and Troubleshooting

Saturday, February 27, 2027 | 8:30am – 9:20am

Educate pool and spa contractors about common gas supply issues and how to identify and resolve problems correctly and safely.

Donald M. Cesarone Jr. — Aquatic Consulting LLC

Course / CILB # 0613684

Category: Maintenance / Cleaning

NEW!

Genesis C155: Building Material Science Simplified: Building a Better Pool

Saturday, February 27, 2027 | 9:30am – 11:10am

Gain a simple understanding of how science can help to build a better pool and not bore you. Have you ever wondered how Integrated, Modified, and Highly Modified materials work in a pool? Or how to obtain information to protect your liability. Where to find cautions, concerns, and installation assistance. We will investigate Material Safety Data Sheets and how they relate to performance, health, and safety. Most importantly, we will dive into manufacturer warranties and how they work.

Ken Milbury — Genesis - Lunada Bay Tile

Course / CILB # 0615645

Category: Genesis, Build / Remodel

NEW!

Genesis C296: Remodels Without Regret: How to Scope, Sequence, and Sell High-Value Renovation Projects

Saturday, February 27, 2027 | 09:30am – 11:10am

Remodeling pools and outdoor environments requires a different mindset than new construction. Hidden conditions, aging systems, client expectations, site access, and sequencing challenges can quickly turn a profitable job into a frustrating one. This session focuses on how to scope renovation work more effectively, identify risk earlier, build realistic contingencies, and communicate clearly with clients throughout the process. The goal is to help attendees sell, plan, and execute remodel projects with fewer surprises, stronger margins, and better client outcomes.

Terry Brannon, P.E., — Genesis / The Brannon Corporation

Course / CILB # 0615644

Category: Build / Remodel

NEW!

How to Automate QuickBooks to Show the Financial Reports You Need

Saturday, February 27, 2027 | 8:30am – 9:20am

Tired of guessing where your money's going or scrambling to pull together numbers at tax time? How to set up QuickBooks to generate custom reports that work for the pool industry. Practical tips to save time, simplify bookkeeping, and make smarter business decisions. Perfect for owners, office managers, and bookkeepers.

Sharon Burch — Pool Service QuickBooks

Course / CILB # 0615631

Category: Management

Lockout/Tagout of Hazardous Energy

Saturday, February 27, 2027 | 8:30am – 9:20am

Overview of the Hazardous Energy Control requirements in the OSHA 1910 Standard. Include identification, control, and release of Lockout/Tagout devices for the purpose of controlling hazardous energy. Written program, training, and application requirements.

Sean Yakicic — Amerisure

Course / CILB # 0613249

Category: Build / Remodel

NEW!

Genesis: Managing and Planning for a Mature Pool Business: Growth, Scale, and Succession

Saturday, February 27, 2027 | 11:20am – 12:10pm

Explore how successful pool companies can reduce owner dependency, strengthen leadership and systems, and prepare for long-term continuity. Through a moderator-led discussion, attendees will learn practical strategies for business maturity, succession planning, and protecting employees, customers, enterprise value, and operational performance through change.

Dr. Adam B. Katchmarchi; Brian Van Bower — Pool & Hot Tub Alliance (PHTA) Genesis

Category: Management

NEW!

Mastering Pool Leak Detection: Methods for Leak Detection and Repair

Saturday, February 27, 2027 | 8:30am – 9:20am

This course provides in-depth training on identifying, detecting, and repairing leaks in water systems, with a special focus on swimming pools. Participants will explore leak detection technologies, gain insights in common causes of leaks and effective repair methods. This course provides the skills needed to address leaks efficiently and effectively.

Darren Merlob — Leaktronics

Course / CILB # 0615630

Category: Build / Remodel

Overview of Primary Insurance Coverage

Saturday, February 27, 2027 | 9:30am – 11:10am

David Griffiths — Gallagher Global Brokerage

Course / CILB # 0613686

Category: Management

Preventing Critical Digital Marketing Mistakes to Maximize Business Growth

Saturday, February 27, 2027 | 8:30am – 9:20am

This course examines the digital marketing mistakes most commonly made by Florida pool companies and provides a practical framework for identifying and correcting them. Attendees will learn how search, social media, and online reputation have evolved — including the growing role of AI-driven search results — and will leave with a repeatable process for auditing and strengthening their own marketing presence.

Dane Wiseman — Pool Builder Agency

Course / CILB # 0614657

Category: Management

Proper Inground Spa Jet Design in a Variable Speed World

Saturday, February 27, 2027 | 9:30am – 11:10am

How to determine correct plumbing & VS pump sizing by properly designing and calculating the hydraulics for a spa jet system for inground gunite, fiberglass or vinyl liner applications

Scott Roodbergen — Waterway Plastics

Course / CILB # 0613690

Category: Build / Remodel

NEW! **Residential Pool Leak Detection Fundamentals: A Systematic Approach to Diagnosing Pool Water Loss**

Saturday, February 27, 2027 | 9:30am – 11:10am

This course teaches pool professionals a systematic approach to diagnosing residential pool water loss. Topics include distinguishing evaporation from actual leaks, common leak locations, structured investigation methods, visual inspection, dye testing, pressure testing concepts, safety considerations, documentation standards, and professional scope boundaries. Practical field examples are included.

Jeff David — Leak and Subsurface Locators

Course / CILB # 0615607

Category: Build / Remodel

Sizing and Trouble Shooting LED Lighting for Residential and Commercial Pools

Saturday, February 27, 2027 | 8:30am – 9:20am

Understand LED lighting regarding sizing compared to incandescent and understanding how to overcome and troubleshoot lighting issues. Learning how to size LED lighting for commercial approval. Knowing how to identify proper installation of transformers to mitigate future warranty concerns

Don Smith — Blue Square

Course / CILB # 0615634

Category: Build / Remodel

NEW! **Spanish: Confidencial sobre el Cloro: Cómo Destruir las Cloraminas y Eliminar el "Olor a Cloro"**

Saturday, February 27, 2027 | 12:20pm – 01:10pm

Pase detrás de la cinta de la escena del crimen en esta clase de investigación de 50 minutos centrada en el mayor culpable de la industria: el Cloro Disponible Combinado (cloraminas). Los nadadores que se quejan de ardor en los ojos y de ese infame "olor a cloro" son sus primeras pistas. Los asistentes aprenderán a rastrear la formación de cloraminas, comprender el impacto restrictivo del CYA en el HOCl activo y ejecutar una cloración de punto de ruptura impecable. También exploraremos estrategias de respaldo como UV, ozono, enzimas y choque sin cloro para mantener sus piscinas seguras y prevenir futuros delitos.

Miguel Chavez — HASA / Orenda

Course / CILB # S0615627

Category: Maintenance / Cleaning

Spanish: Cómo Prevenir las Algas Sin Usar Alguicidas (La Guía del Profesional)

Saturday, February 27, 2027 | 10:20am – 12:10pm

Enseñar a los profesionales de piscinas cómo prevenir y eliminar proactivamente las algas utilizando la química del agua adecuada, la circulación y el cepillado, eliminando por completo la necesidad de alguicidas costosos y problemáticos.

Miguel Chavez — HASA / Orenda

Course / CILB # S0615369

Category: Maintenance / Cleaning

Spanish: La química fácil de Bob W. Lowry para piscinas residenciales

Saturday, February 27, 2027 | 8:30am – 10:10am

Robert Lowry's: Esta clase es una visión general de la química de piscinas residenciales durante las temperaturas de uso (en temporada alta). Esta clase abarca cómo el agua reacciona a los diferentes productos químicos y los fundamentos de quím

Miguel Chavez — HASA / Orenda

Course / CILB # S0615015

Category: Maintenance / Cleaning

Technical Introduction into AI

Saturday, February 27, 2027 | 8:30am – 9:20am

This course provides a technical introduction to artificial intelligence, covering its history, core concepts, and how it works. Explore its current landscape, future direction, and practical AI tools that pool professionals can use to enhance efficiency, decision-making, and customer service.

John Murray; Rocco Russo & Alex Krajewski — Fluidra

Course / CILB # 0615321

Category: Management

Understanding Pool Stains: What They Are & How to Get Rid of Them

Saturday, February 27, 2027 | 8:30am – 9:20am

Unsightly stains in pools and spas can signal deeper water chemistry issues. Learn how to identify, treat, and prevent metal and organic stains with practical, field-tested strategies. Perfect for service pros and facility managers looking to keep pools crystal clear and stain-free.

Hector Lopez — Jack's Magic Products, Inc.

Course / CILB # 0615323

Category: Maintenance / Cleaning

Worker's Compensation for the Swimming Pool Industry

Saturday, February 27, 2027 | 8:30am – 9:20am

Review guidelines and regulations of statutory workers' compensation law in Florida. Explain options for complying with state workers' comp requirements. Explain premium development and audit practices used by insurance companies. Suggest methods of reducing cost and managing subcontracted risk.

Kerry Tait — Gallagher Insurance, Inc.

Course / CILB # 0610819

Category: Management

Watershape University S1121: Essential Chemical Safety and Vehicle Organization

Saturday, February 27, 2027 | 9:30am – 11:10am

This course covers the fundamentals of pool chemical safety. This class discusses and shows examples of proper use, handling, storage and transportation of chemicals.

Watershape University

Course / CILB # 0615314

Category: Maintenance / Cleaning