

# FLORIDA SWIMMING POOL ASSOCIATION 2024 CHAPTER SERVICE PROFESSIONAL OF THE YEAR

### What's this awards program all about?

This is about <u>customer satisfaction</u> and the positive results that our pool and spa service professionals produce for the people who use our products.

We want to recognize those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida.

Judges will consider technical accomplishment and professional credentials, education and experience, and most of all... <u>customer satisfaction</u>. Each FSPA Chapter may select a winner who will be named the FSPA Chapter Service Professional of the Year at the Everything Under the Sun<sup>sm</sup> Expo in Orlando on March 13, 2025.

#### How to Enter

Nominate one of your employees or a fellow pool professional by completing the entry form and send it with two letters from satisfied customers to the Florida Swimming Pool Association via e-mail to Valerie@FSPA.com. You may also include information from web-based programs (Angie's List, Google, Yelp) which allow for customer reviews. This will be considered as supplemental information and cannot replace the requirement of letters from customers for the purpose of this awards program. Entries may be from co-workers or employers (no self nominations).

#### Rules

Candidate for the award must be a FSPA member (work for a FSPA member firm). The application must be complete. Self nominations will not be accepted. Previous winners must wait three years before being considered agan. Entries without letters of support will be considered incomplete and not qualified for judging. Deadline is October 31, 2024.

#### **Awards**

- · Winners will be featured on a cover of the Florida Pool Pro<sup>sm</sup> magazine in 2024 and may interviewed for feature articles.
- · Winners will be recognized at the 2025 Everything Under the Sun<sup>sm</sup> Expo Welcome Reception with an award. The reception is March 13, 2025 in Orlando.
- An electronic version of the winner logo / badge image will be available for display on your company website.
- Media releases will be sent to local media as well as trade press announcing the winners. A template media release will be available to winners so they may also promote their win with local media and for publishing on their website.

Questions? Call 941-952-9293



## FSPA Service Professional of the Year

Candidate's Name:	FSPA Member #
Company:	FSPA Chapter
City:	Phone: ( )
e-mail:	Web site:
Number of Years in Pool / Spa S	Service: Number of years with present company:
State Contractor licenses persor	nally held, if any:
Please answer the following que is needed.	estions. You may submit this as a separate document if additional space
	Completed
	stry associations:
	vities
Why does the candidate love th	eir job in the pool and spa industry?
What makes the candidate diffe	erent and deserving of this recognition?
Attach two letters of reference fr	rom satisfied route / service customers telling why they should be selected of the Year in their area. These may also be sent directly to the FSPA office.
customers on website services su	formation to assist the judges in their decision. For example, reviews from uch as Angie's List, Google or Yelp. This will be considered as supplemental the requirement of letters for the purpose of this awards program.
Submitted by:	Company:

**DEADLINE: October 31, 2024**