Learning Lab Application

Submit by Monday, January 8

Submit by email with subject line, "2024 EUTS Application" to Brittany Cagle at brittany@floridapoolpro.com
OR Upload application materials to our DropBox at tinyurl.com/EUTS-2024

Show the industry how to use your product!
- Learning Labs allow attendees to participate in an activity or demonstration.
- They occur in the exhibit hall during exhibition hours, are product-specific, and are **not** approved for continuing education credit.
- The course fee to present is **$550*** for a 1-hour session and includes *items outlined below.
- Each course has a maximum of 40 participants.
- **Participating companies must exhibit.**

Instructor Name: _____ **Company:** _____

Phone: _____ **Email:** _____ **Best Time to Contact:** _____

Title (Concision is Key):
_____

Describe Presentation in 50 Words or Less:
(NOTE: used to promote your Learning Lab in promotional materials. If course is offered in Spanish, please include the Spanish translation).
_____
_____
_____

Experience Level: _____ Basic   _____ Intermediate   _____ Advanced

Intended Audience: _____Builder/Installer   _____ Service   _____ Retail   _____ Solar

Preferred Day: _____ Friday   _____ Saturday   **Preferred Time:** ____ Morning   ____ Afternoon

Estimated Time: Each time slot allows for 15 minutes of set up prior to the course time and 15 minutes for tear down after. If you need additional time, please contact Brittany to discuss options.

*Learning Lab fee is $550. Please submit payment with this form and make checks payable to Florida Swimming Pool Association (FSPA). The fee includes promotion on the show website, Facebook, Twitter and in 2024 Registration Guide; session signage with company logo; attendee registration; basic electricity to power audio visual equipment; room set-up; audio speakers; 1x wireless lavaliere microphone; 1x LCD projector **(laptop not provided);** 1x laser pointer; 1x flip chart and markers.

Check payments preferred; credit cards accepted for your convenience.

Credit Card # _____ **Expiration:** _____ **Billing Zip Code:** _____ **CCV:** _____

I authorize the Florida Swimming Pool Association to use the above payment information for purchase of 1 (one) Learning Lab demonstration at the 2024 Everything Under the Sun Exposm per the fee listed above.

Authorized Signature: _____ **Date:** _____

Florida Swimming Pool Association
2555 Porter Lake Drive, Ste. 106, Sarasota, FL 34240 Phone: (941) 952-9293